

Biggy Boy produces promotional jingle in commemoration of SETAR'S 25th anniversary

Aruba's telecommunications company, SETAR N.V., is celebrating its silver anniversary. The company was founded simultaneously with Aruba as an autonomous state within the Dutch Kingdom, and as the years went by, it has evolved along with the continually advancing field of telecommunications.

To commemorate its 25th anniversary, SETAR has launched a promotional jingle titled 'Stima Sempter Loke Ta Di Nos' – "Always Love What is Ours". The jingle is composed by well-known Aruban talent Jonathan Thiel (Biggy Boy). The song is based on popular Aruban waltz but with modern beats and will surely be a hit among is-



landers.

During the whole year SETAR will have attractive promotions that will delight the community as well as introducing diverse and advanced services. The new jingle can be heard at all local radio stations and is posted on SETAR's Facebook page.